

e-Strategy of The Institute: Results of Students Workshop

NetReadiness Workshop

Module 6: E-Business Innovation (E-Commerce)

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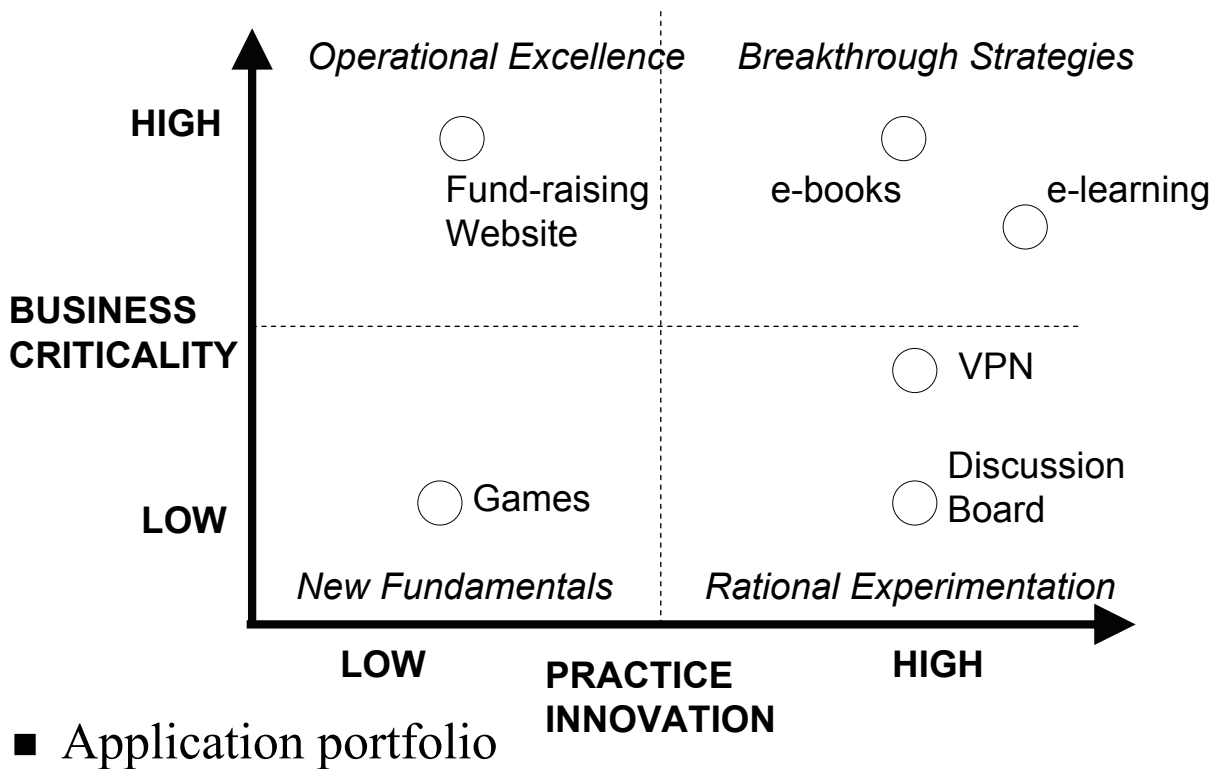
Step 1:

Problem Analysis → e-Solution Specs

- Lack of textbooks → e-books
- High fees → Fund-raising website
- Extra charges (print, copy) → e-books, fund-raising website
- Time pressure on students → e-learning
- Course material not accessible from outside → VPN
- Seats are too hard → skip: not ICT-related
- Not enough possibilities for student input and influence → Discussion board
- Lack of recreational facilities → Games

Step 2: Internet Value Matrix

Business Criticality – Practice Innovation



Step 3: Prioritization Matrix

Business Impact – Ease of Execution

